

European Programmes supporting Smart Textiles & FashionTech Innovators & Start-ups

The DeFINE & SmartX projects

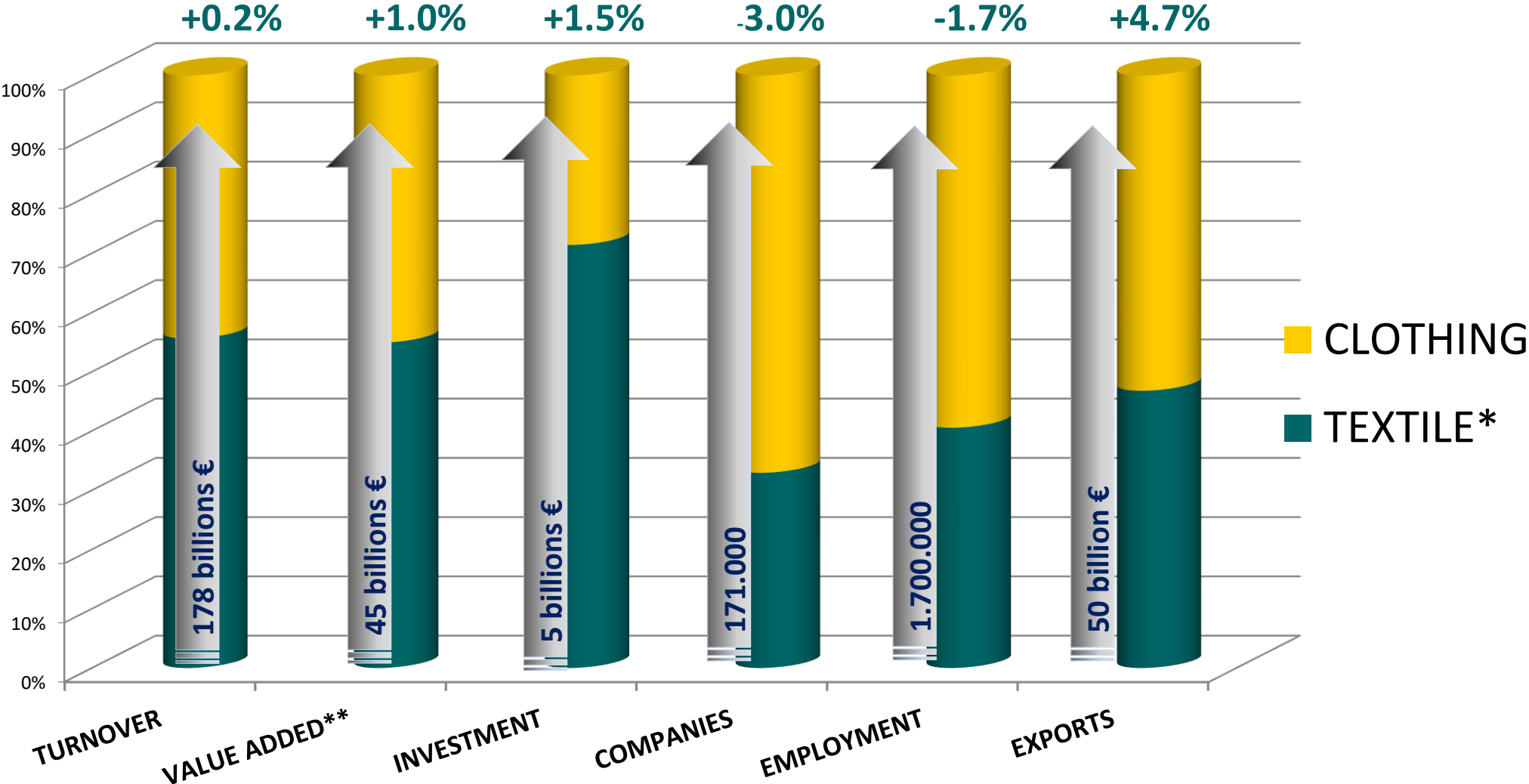


Textile & Clothing Industry in Europe

2019

EU Textile & Clothing Industry

Key Figures 2018



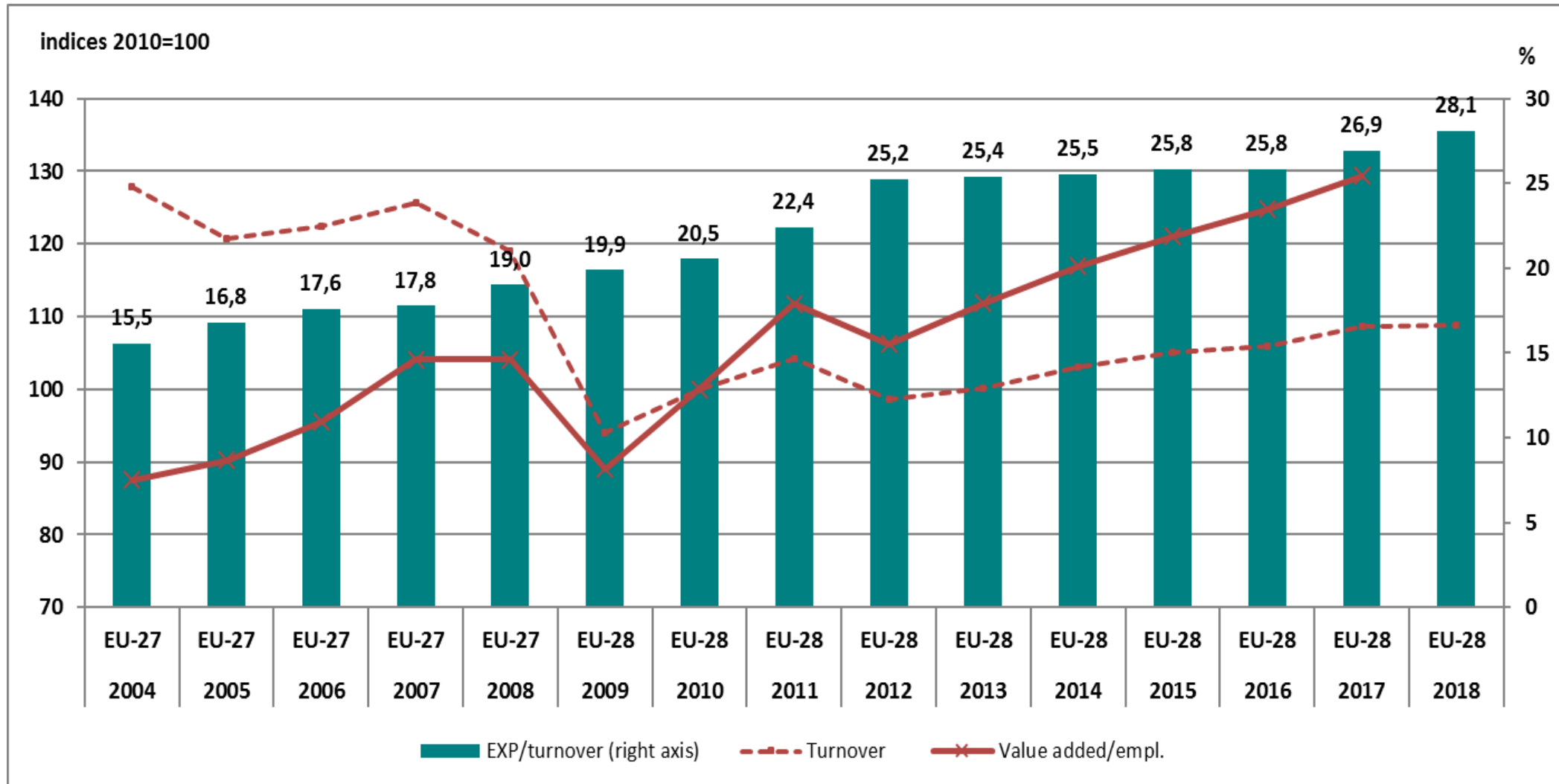
Source: Euratex estimates based on Eurostat

* including Man-made fibres **2016 data



Long-term evolution of the EU T&C Industry

Exports, turnover and value-added 2004-2018



Future Trends



Towards a 4th Industrial Revolution of Textiles and Clothing

*A Strategic Innovation and Research Agenda
for the European Textile and Clothing Industry*

SIRA 2016

October 2016

4 Broad Innovation Themes

	Smart, high performance materials
	Advanced digitised manufacturing, value chains and business models
	Circular economy and resource efficiency
	High value added solutions for attractive growth markets

Strategic Programs from 2020

Textile circular economy solutions (new technologies for recycling and knowledge for circular design)

Bio-based textile raw materials (EU natural and biobased fibres and their applications)

Sustainable textile chemistry (Substitution of hazardous textile chemistry, industrial biotechnology)

Digital Textile Production Processes and Technologies

Digitising European Fashion Manufacturing Industry & Supply Chain

High performance fibres and textiles for technical end markets (transport, construction, energy)

Smart textiles and wearables for sports, protection, health & smart interiors

DeFINE

DEVELOPING A FASHION-TECH
INNOVATION NETWORK FOR EUROPE

DeFINE Consortium Partners

ual: london college
of fashion



Co-funded by the COSME programme
of the European Union
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DEVELOPING A FASHION-TECH
INNOVATION NETWORK FOR EUROPE

DeFINE - Developing a Fashion-Tech Network for Europe aims to support the fusion of cutting-edge technologies and innovation into the European fashion and design industries, building up a network of incubators & accelerators, start-ups & SMEs, and financiers to form a fashion-technology community to promote knowledge sharing, new ideas and collaboration.



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ual: london college
of fashion

institut
FRANÇAIS
de la
MODE

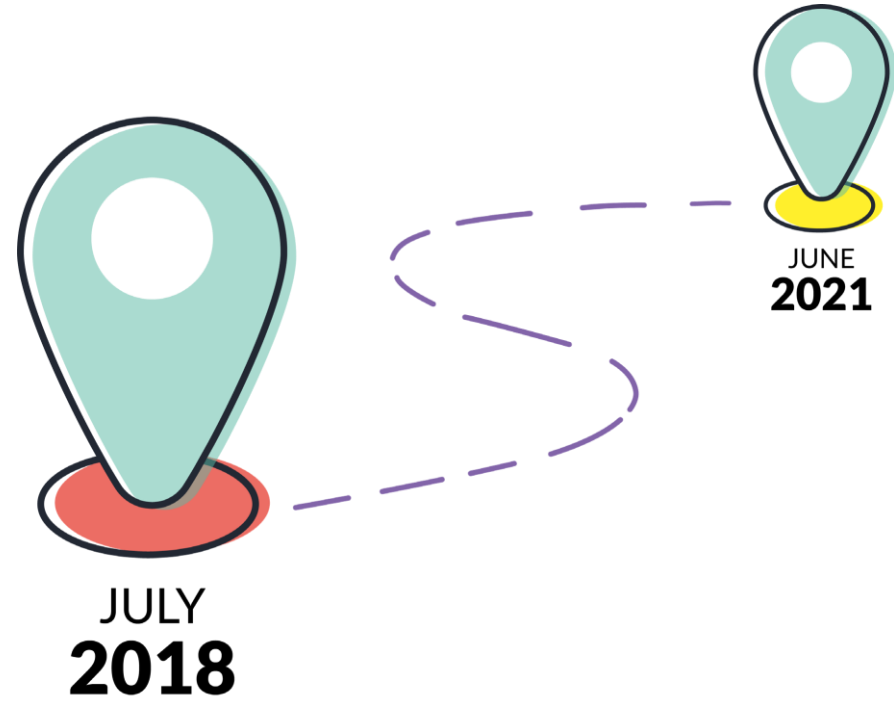
EURATEX
EUROPEAN
FASHION
TECHNOLOGY





COSME

*Competitiveness of
Small and Medium-Sized Enterprises*



FASHION AND DESIGN INSTITUTIONS

POLIMI | *Politecnico di Milano*, IT

FPM | *Fondazione Politecnico di Milano*, IT

IFM | *Institut Français de la Mode*, FR

UAL-LCF | *London College of Fashion*, UK

BUSINESS SUPPORT ORGANISATIONS

INK | *Inkubatorn I Boras AB*, SE

CEEIB | *CEEI Burgos*, ES

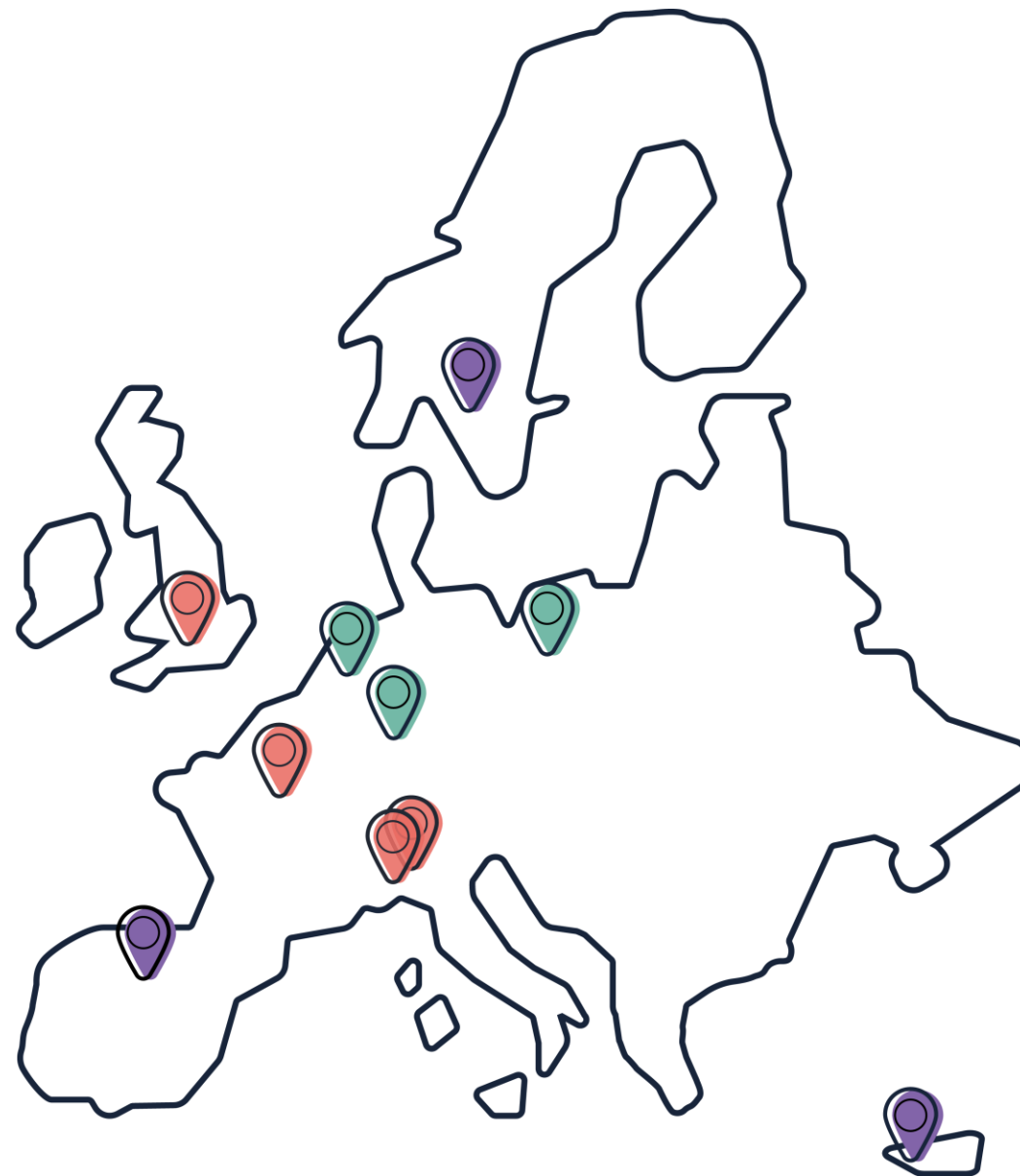
CYRIC | *Cyprus Research & Innovation Center Ltd*, CY

SPECIALIST NETWORKS

EURATEX | *European Textile*, BE

EBN | *European Business and Innovation Centres Network*, BE

MEDIA DEALS | *Media Deals*, DE





SHARE



CONNECT

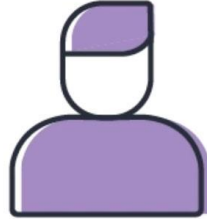




INNOVATE



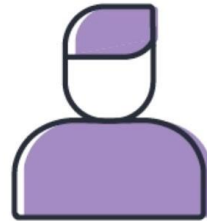
INCUBATORs



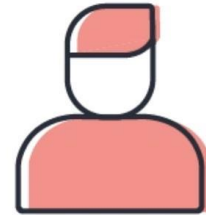
INVESTORs



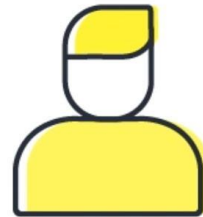
ACCELERATORs



FINANCIERs



START-UPs



SMEs

NETWORKING
events

TRAINING
activities

1

MENTORING
support

KNOWLEDGE
sharing

8 MONTHS
mentoring support

25 SELECTED
start-ups/SMEs

2

Develop
**NEW PRODUCTS, PROCESSES
MARKET APPROACHES**

ONLINE
platform

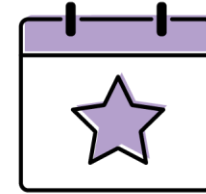
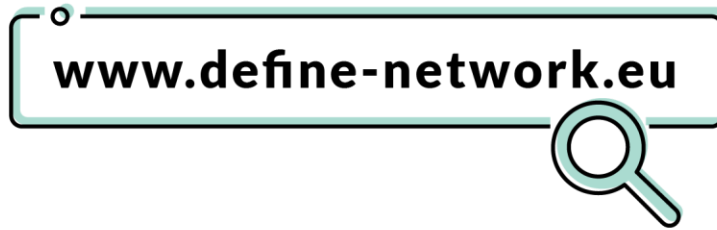
UPDATED
good practices

3

to deliver
**FASHION-INNOVATION
SUPPORT IN EUROPE**



*BSOs
map*



*fashion-tech
events*



*community
directory*

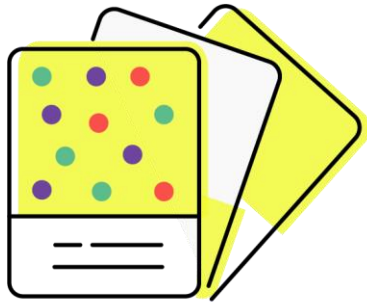


*matchmaking
service*

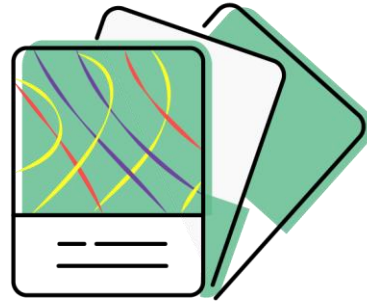


*news
and initiatives*

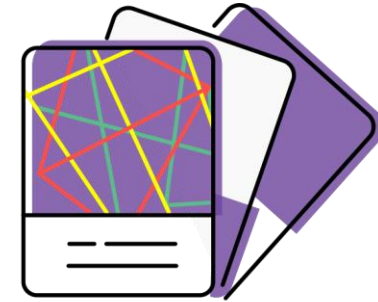
www.define-network.eu



fashion-tech
INFO DAYS

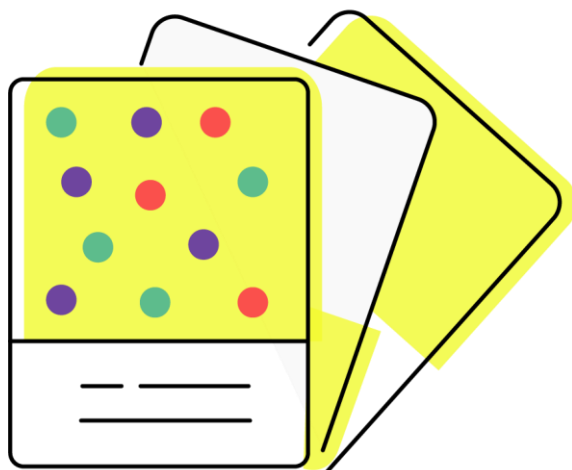


fashion-tech
**FINANCIERS'
WORKSHOPS**



fashion-tech
BOOTCAMPs

2 days
FREE



fashion-tech
INFO DAY

insights on
**THE FASHION-TECH
INDUSTRY**

*opportunities
challenges
trends*

INCUBATORs

FINANCIERs

ACCELERATORs

INVESTORs

SMEs

STUDENTS

START-UPs

POLICY MAKERS

fashion-tech INFO DAY

KEYNOTE TALKS



PROJECT OVERVIEW



NETWORKING ACTIVITIES





3rd DEC. 2019

FASHION-TECH INFO DAY BUDAPEST

@CORVIN HOTEL BUDAPEST

Angyal utca 31 Budapest,
Hungary, H-1094



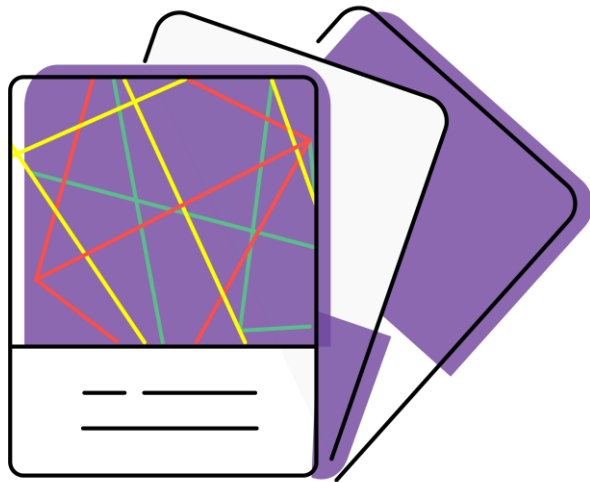
5th DEC. 2019

FASHION-TECH INFO DAY LONDON

@GOOGLE FOR STARTUPS CAMPUS

4-5 Bonhill St, Shoreditch,
London EC2A 4BX, UK

2 days
FREE



fashion-tech
BOOTCAMPS

progress
**FASHION-TECH
BUSINESS IDEAS**

*idea development
business planning
Intellectual Property
investment readiness*

30

PRE START-UPS

START-UPS

SMEs

fashion-tech BOOTCAMPS

KEYNOTE TALKS



INTERACTIVE WORKSHOPS



MENTORING SESSIONS





23rd - 24th JAN.
2020

FASHION-TECH BOOTCAMP MILAN

@EDUCAFÉ, POLIMI

Piazza Leonardo da Vinci, 32, 20133 Milan
Edificio 2, Padiglione Nord



14th - 15th FEB.
2020

FASHION-TECH BOOTCAMP PARIS

@IFM 36 Quai d'Austerlitz, 75013 Paris

@STATION F 5 Parvis Alan Turing, 75013 Paris

4 hours
INFO DAY



fashion-tech
FINANCIERS' WORKSHOP

explore
**FASHION-TECH
INVESTMENT VALUE**

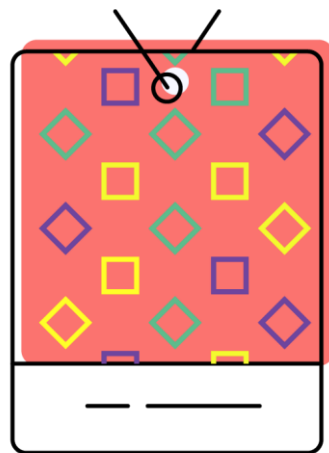
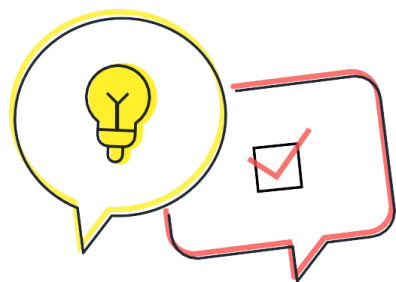
*financing opportunities
networking
start-ups pitch*

**EXPERT
INVESTORs**

**"NOVICE"
INVESTORs**

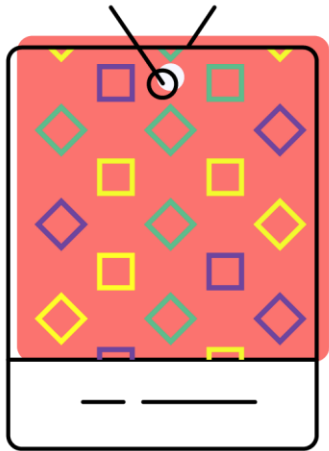
**SELECTED
START-UPs**

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MENTORING PROGRAMME

8 months



**MENTORING
PROGRAMME**

innovation tracks

**PRODUCTS/SERVICES
PROCESSES
MARKET APPROACHES**

25

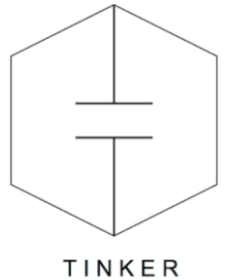
START-UPS

SMEs

MENTORING PROGRAMME

1st Round selected businesses

SKIN SERIES

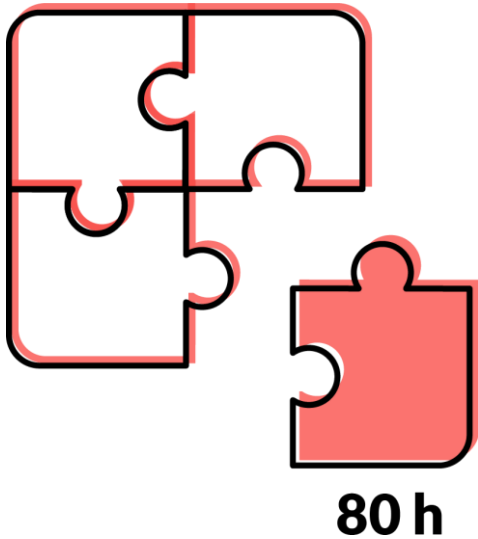


brarista



flow.studio

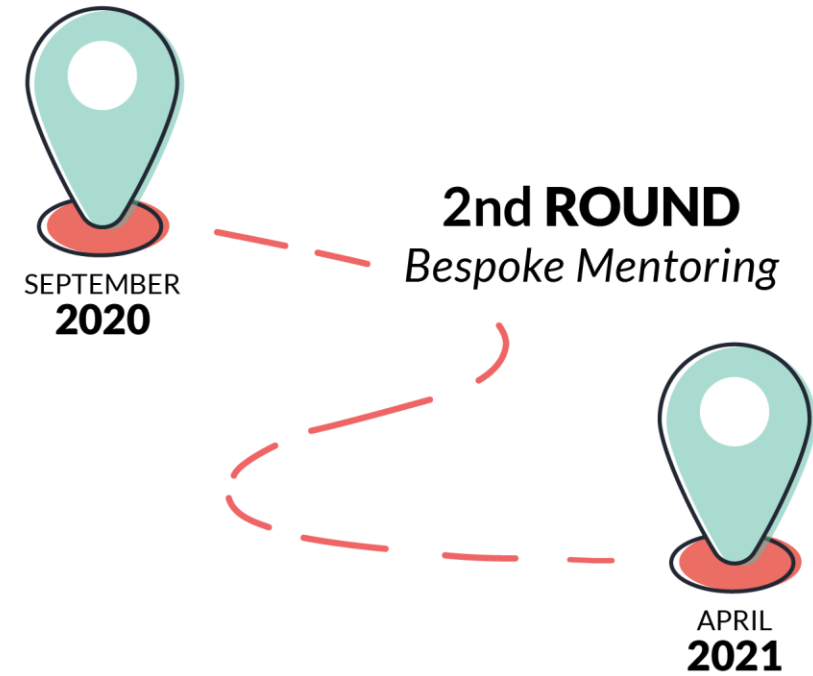
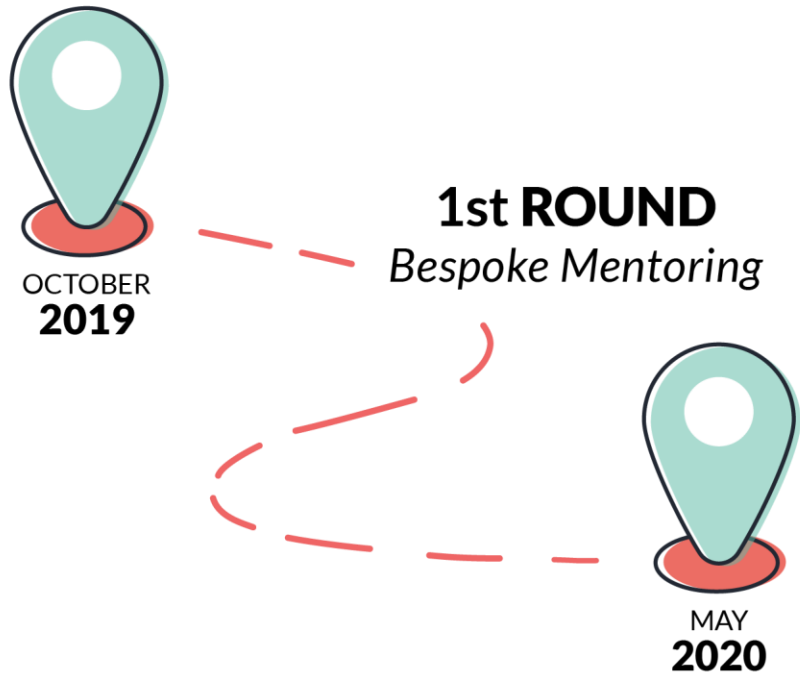
What is included in 8 months of mentoring?



- ✓ **40 h** of technical mentoring
- ✓ **24 h** of support from lead supervisor
- ✓ **8 h** investment readiness support
- ✓ **8 h** of business management support
- ✓ **access** to physical spaces, labs, and tools

To generate **new concepts** and **prototypes** of new **products/services**, **processes**, and/or **market approaches**.

How can I apply for the Mentoring Programme?



How can I apply for the Mentoring Programme?



CALL FOR PROJECTS



13 



2nd ROUND
Bespoke Mentoring



Discover all
the opportunities
of the DeFINE Project
at

www.define-network.eu



DeFINE (Developing a Fashion-tech Innovation Network for Europe)

DeFINE is a collaborative project co-funded by the European Commission's COSME programme, which aims to support the fusion of cutting-edge technologies and innovation with the European fashion and design industries.

[JOIN THE NETWORK](#)

DESIGNED FOR EVERYONE INTERESTED IN KNOWING MORE ABOUT THE FASHION-TECH PARADIGM

Apply to the Fashion-tech Info Days

Hear from fashion and technology experts discussing the latest trends and issues impacting the fashion-tech industry such as innovation from manufacturing, design and materials to retail and marketing.

Join round table discussions and take the opportunity to network with fashion brands, technology specialists and business support experts.

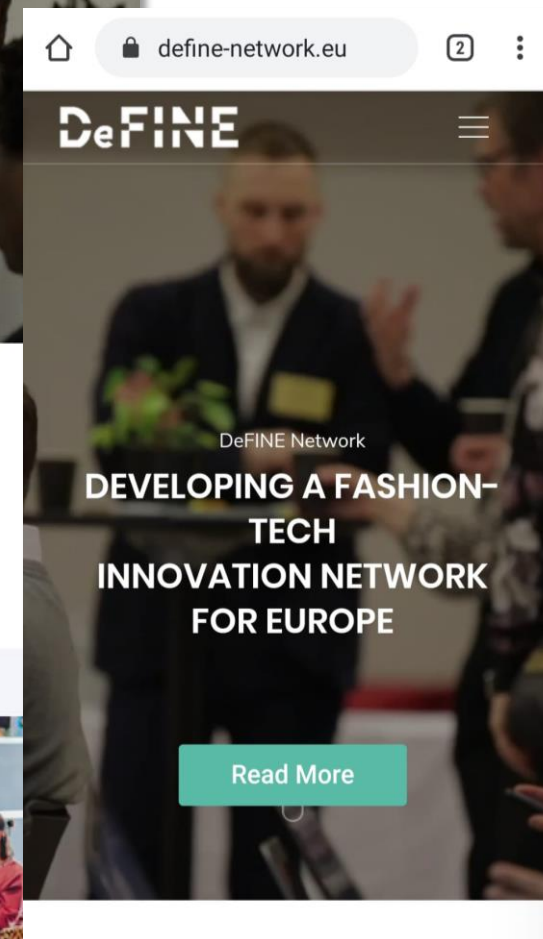
Find out how you can apply to the DeFINE Fashion-tech Info Days around Europe.



Next Events

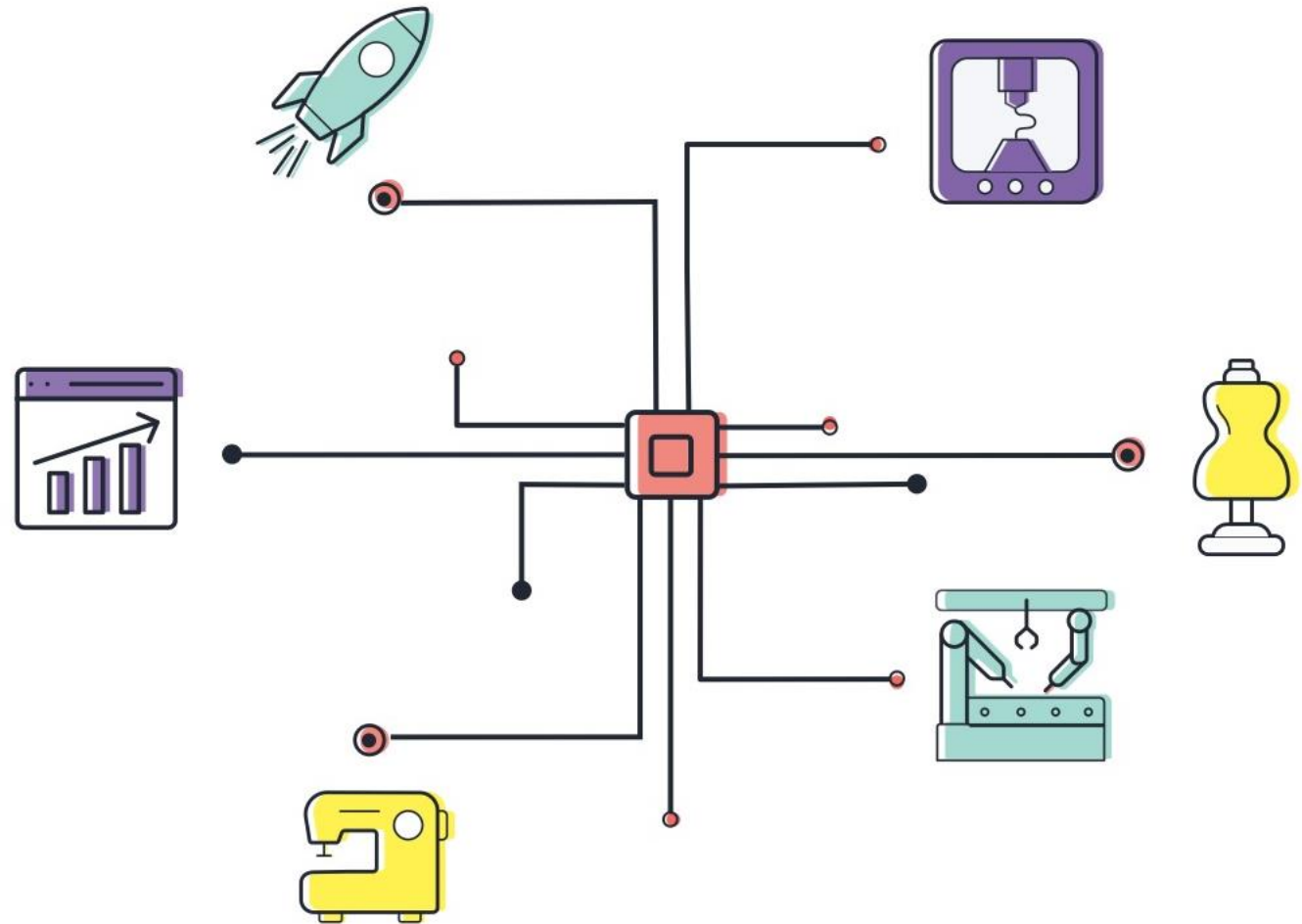
MILAN 25th-26th Nov. 2019 & LONDON 5th Dec. 2019

[LEARN MORE](#)



**Discover all
the opportunities
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at**

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FOR MORE INFORMATION

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EUROPEAN SMART TEXTILES ACCELERATOR

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Visit our website

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THANK YOU FOR YOUR ATTENTION !

